

# ABDILLAH MUHTADI

Digital Marketing Section Head



## PROFILE

Highly creative and multitalented in **Digital Marketing** with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills, dynamic team player with well-developed written and verbal communication abilities. Passionate and Inventive creator of innovative marketing strategies and campaigns, accustomed to performing in deadline.

## SKILLS



Graphic Design  
UI Design  
Motion Graphic  
Photographer  
Pilot Drone  
Videographer  
Marketing Communication  
Team Work

**Data Base Position**  
PT. Growth Form Knowledge  
6 Months

**Jakarta Smart City Campaign**  
DKI JAKARTA  
4 Months

**Promotion Design Officer**  
PT. MNC GROUP. Tbk  
1 Years 6 Months

**Senior Graphic Design**  
PT. FIWI LESTARI INTERNATIONAL  
3 Years

**Senior Graphic Design** (Jul 2020 - Okt 2021)

**Multimedia Creative & Digital Marketing**  
PT. TEMAS Tbk.  
Until jan 2024

**Digital Marketing to Director**  
PT. Samudera Indonesia Tbk.  
Feb 2024 - Oct 2024

**Digital Marketing Section Head**  
PT. Equinox Shipping Group  
Oct 2024 - Present

2001 - 2007  
SDN 20 Pagi Jakarta

2007 - 2010  
MTS Negri 20 Jakarta


2010 - 2013  
SMA Negri 102 Jakarta

2013 - 2016  
D3 Universitas  
Bina Sarana Informatika

## HOBBIES

## CONTACTS

 Muhtadiabdillah75@gmail.com

 0812-9977-0889

 abdillah muhtadi

 Abdillahmhtd



# PORTO FOLIO

**ABDILLAH MUHTADI**



Hallo!  
Saya abdillah, Sarjana dari jurusan  
Digital Advertising di BSI Rawamangun.

Saat ini Berprofesi sebagai Digital  
Marketing Section Head di perusahaan  
pelayaran swasta PT Equinox Shipping  
Group.

MY PORTFOLIO / MY PORTFOLIO

Graphic Designer

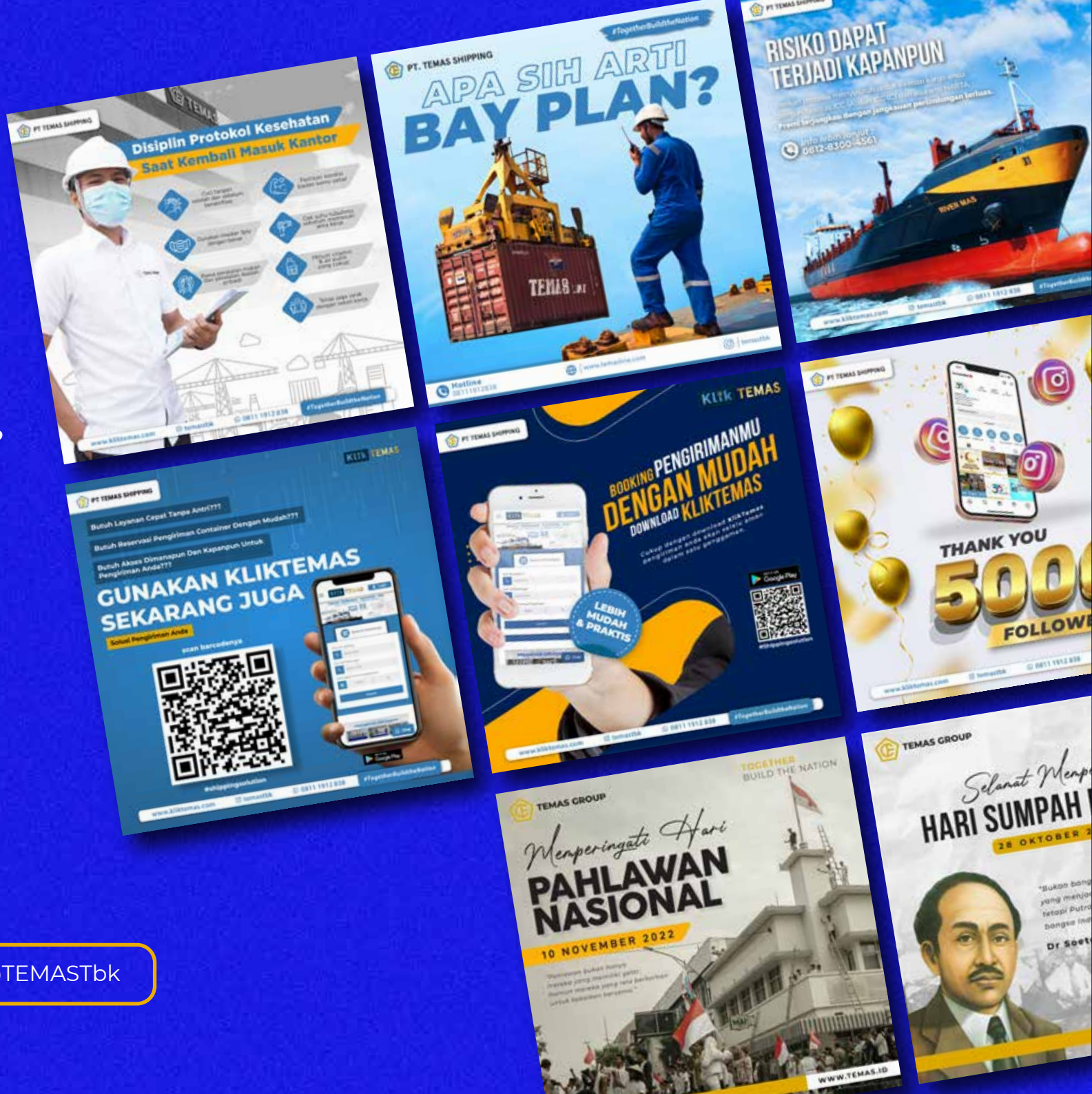
# Social Media

Untuk **PT TEMAS Tbk.**



 **PT TEMAS Tbk.**

@TEMAS**t**bk



PT TEMAS SHIPPING

### Disiplin Protokol Kesehatan Saat Kembali Masuk Kantor



- 1. Selalu gunakan masker
- 2. Selalu jaga jarak
- 3. Selalu gunakan sarung tangan
- 4. Selalu jaga kebersihan tangan
- 5. Selalu gunakan alat pelindung diri
- 6. Selalu jaga kebersihan lingkungan
- 7. Selalu jaga kebersihan diri
- 8. Selalu jaga kebersihan alat transportasi
- 9. Selalu jaga kebersihan alat komunikasi
- 10. Selalu jaga kebersihan alat makan dan minum

www.28kemas.com | temasid | 0811 912 838 | #TeguhBerbuluhBerkarya

PT. TEMAS SHIPPING #TeguhBerbuluhBerkarya

# APA SIH ARTI BAY PLAN?



Website: 0811 912 838 | www.28kemas.com | temasid

PT TEMAS SHIPPING HARTA

## RISIKO DAPAT TERJADI KAPANPUN

Untuk memastikan keselamatan dan keamanan kapal, kami telah melakukan inspeksi rutin terhadap kapal-kapal kami. Kami siap menghadapi berbagai tantangan perjalanan laut.

Call Center: 0811 912 838



www.28kemas.com | temasid | 0811 912 838 | #TeguhBerbuluhBerkarya

PT TEMAS SHIPPING KLIK TEMAS

Bukan Layanan Cepat Tanpa Akibat??  
Bukan Bersenyawa Pengiriman Container Dengan Masalah??  
Bukan Akses Dimanapun Dan Kapanpun Untuk Pengiriman Anda??

## GUNAKAN KLIKTEMAS SEKARANG JUGA

Berkah Pengiriman Anda

scan QRcode




www.28kemas.com | temasid | 0811 912 838 | #TeguhBerbuluhBerkarya

PT TEMAS SHIPPING KLIK TEMAS

## BOOKING PENGIRIMANMU DENGAN MUDAH DOWNLOAD KLIKTEMAS

Cukup dengan download KLIKTEMAS pengirimannya sudah siap untuk aman dalam satu pengiriman.

LEBIH MUDAH & PRAKTIS




www.28kemas.com | temasid | 0811 912 838 | #TeguhBerbuluhBerkarya

PT TEMAS SHIPPING




## THANK YOU 5000 FOLLOWERS

www.28kemas.com | temasid | 0811 912 838 | #TeguhBerbuluhBerkarya

PT TEMAS SHIPPING

## Selamat Hari Raya Idul Fitri

Mohon Maaf Lahir & Batin 1443 H




www.28kemas.com | temasid | 0811 912 838 | #TeguhBerbuluhBerkarya

TEMAS GROUP TOGETHER BUILD THE NATION

## Memperingati Hari PAHLAWAN NASIONAL

10 NOVEMBER 2022

"Pahlawan adalah orang yang berani mengorbankan jiwa raganya untuk menegakkan kebenaran dan membela yang benar."



WWW.TEMAS.ID

TEMAS GROUP TOGETHER BUILD THE NATION

## Selamat Memperingati HARI SUMPAH PEMUDA

28 OKTOBER 2022

"Bukan bangsa lain atau bangsa asing yang menjadikan bangsa Indonesia berdaulat, tetapi Putra Putri ibu Pertiwi bangsa Indonesia sendiri."

Dr Soetomo



WWW.TEMAS.ID

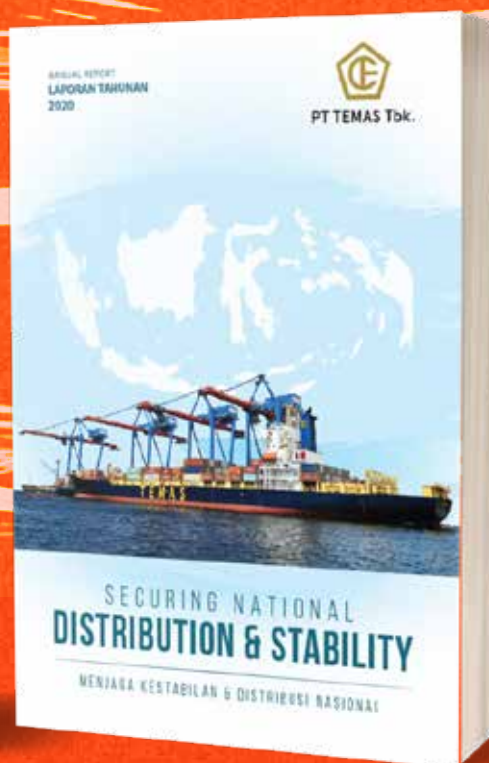
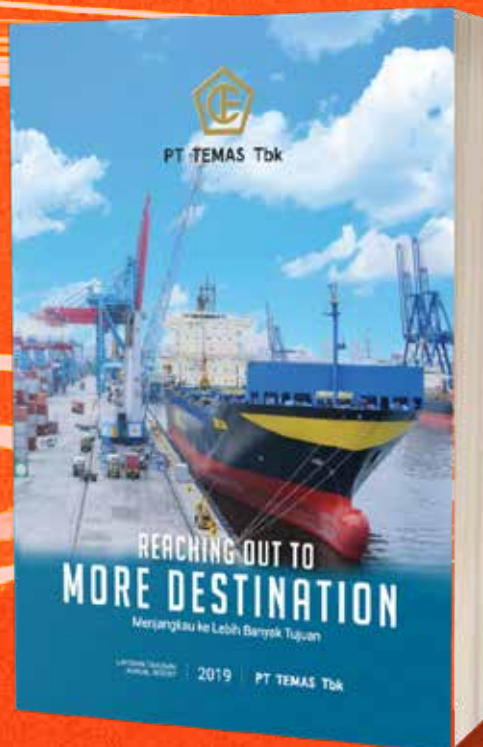


**Graphic Designer**

**Annual & Sustainable Report**

# Book Design Project

Untuk **PT TEMAS Tbk.**



MY PORTFOLIO | MY PORTFOLIO

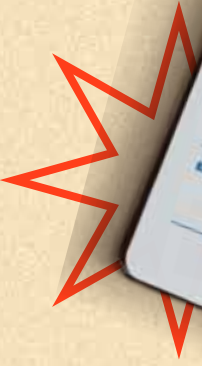


**Graphic Designer**

**Calendar & Note Book Design**

# Note Book & Calendar Project

Untuk **PT TEMAS Tbk.**





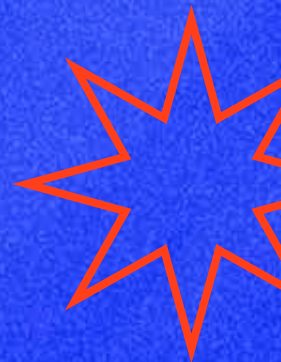
MY PORTFOLIO / MY PORTFOLIO / MY PORTFOLIO

Graphic Designer

Photo & Video Drone

# Drone Photograph

Untuk **PT TEMAS Tbk.**



UI / UX DESIGNER

# Rebuild Website

Untuk **PT TEMAS Tbk.**



[WWW.TEMASLINE.COM](http://WWW.TEMASLINE.COM)

[WWW.TEMAS.ID](http://WWW.TEMAS.ID)





**PORTFOLIO VIDIO**

# VIDIO & MOTION

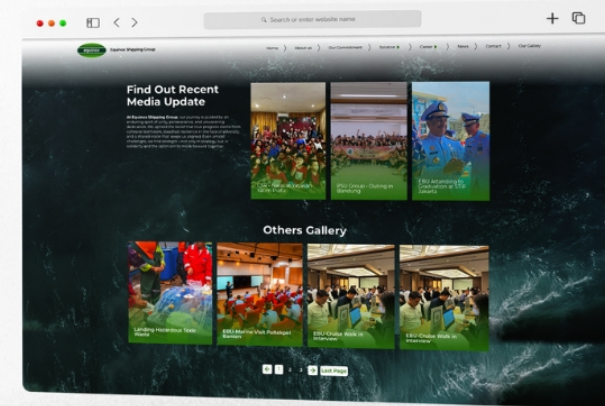
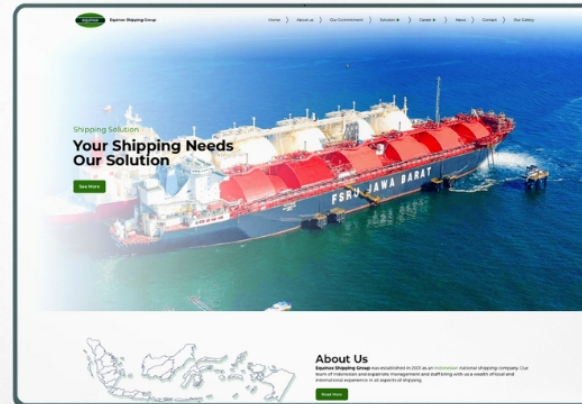
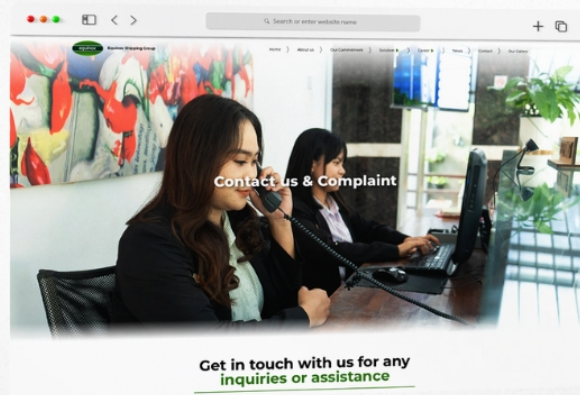
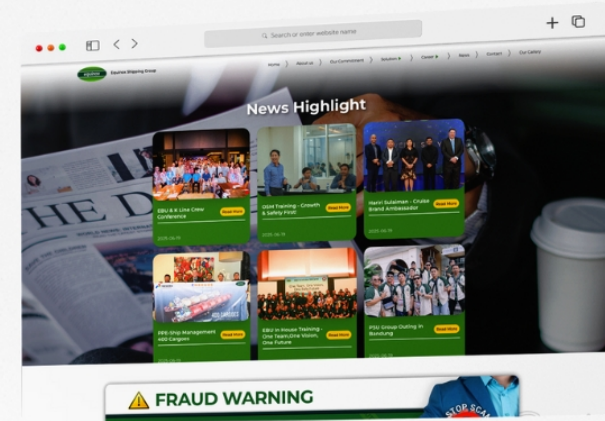
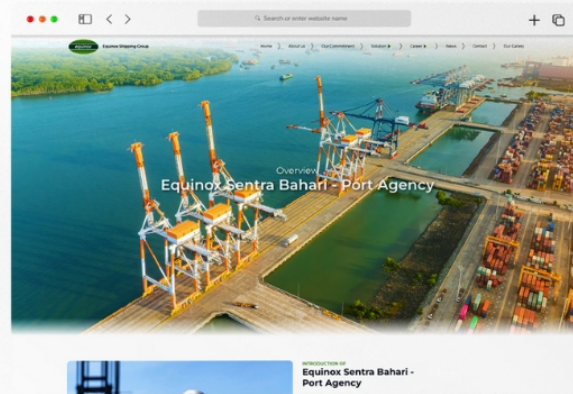
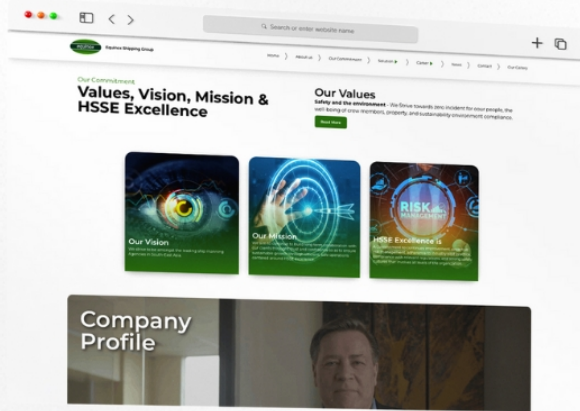


Untuk **PT TEMAS Tbk.**



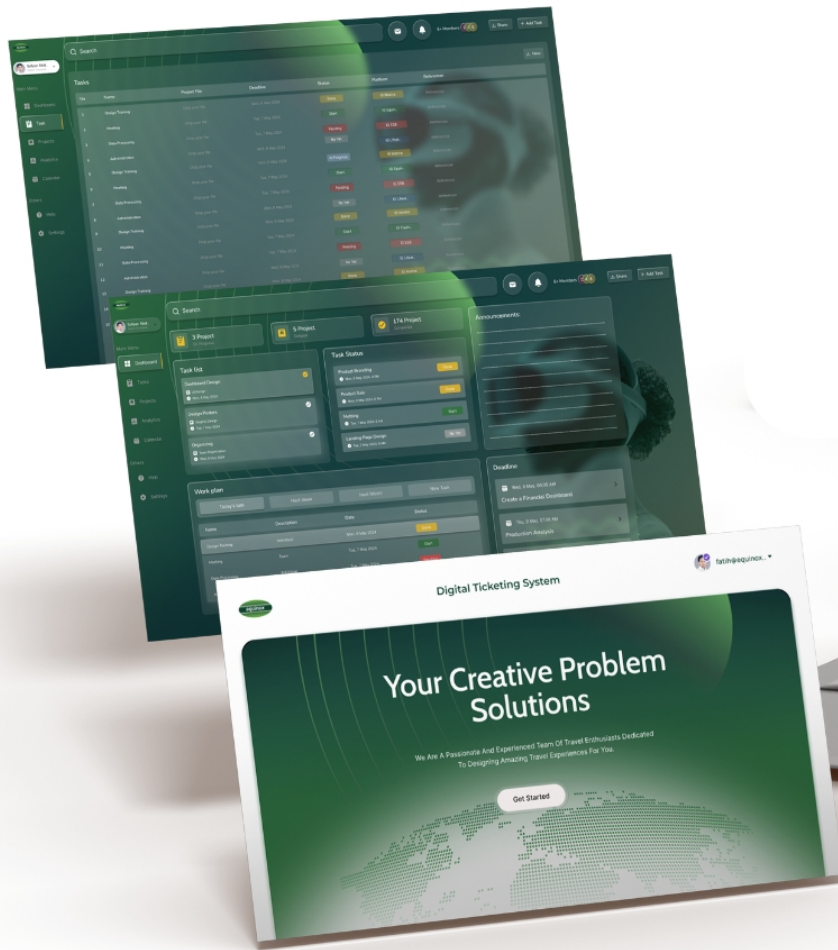
<https://www.youtube.com/@temasgroup>

# New Corporate Website 2025



# App Website Based

## Ticketing Request **on progress**



# CALENDAR 2026



# Social Media Analytics

## Instagram @ebu.cruise Report

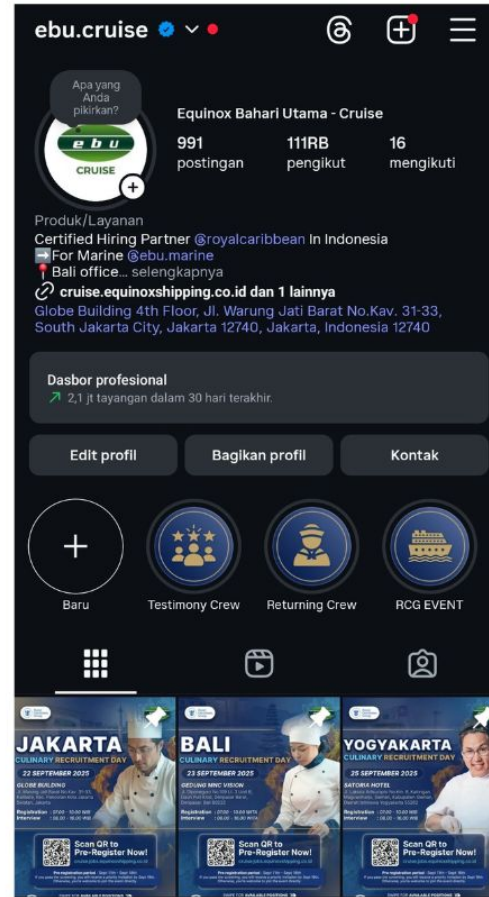
Aug-Sep 2025

Result from previous month

**1,1Jt Total Views**  
**105K Followers**

currently result

**↑ 2Jt+ Total Views ↑**  
**↑ 111K Followers ↑**



# Google Sheet Content Schedule

## Corporate Project Tracker

Project Tracker (Corporate) ☆ 🔗 📄

File Edit View Insert Format Data Tools Extensions Help

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K25 📄 ⌘

No	Tr	Project Name	Priority	Progress	Start	Deadline	Platform	Tr	Remarks
64		Games Telepati Kata Bersama Cadet	HIGH	Completed	5/15/2025	5/15/2025	IG Lيفةequinox		<a href="https://www.tiktok.com/@seeu_tissue/video">https://www.tiktok.com/@seeu_tissue/video</a>
65		Games Telepati Gaya Bersama Cadet	HIGH	Completed	5/16/2025	5/16/2025	IG Lيفةequinox		<a href="https://www.tiktok.com/@tahugold/video/73">https://www.tiktok.com/@tahugold/video/73</a>
66		Website design Interface	HIGH	Completed	5/16/2025	dd/mm/yyyy	IG Equinox Shipping Group		Remarks
67		Konten Si Paling	HIGH	Completed	5/21/2025	5/21/2025	IG Lيفةequinox		<a href="https://www.tiktok.com/@sayakaya.id/video">https://www.tiktok.com/@sayakaya.id/video</a>
68		Dance Class	HIGH	Completed	5/14/2025	5/14/2025	IG Lيفةequinox		Remarks
69		Tebak telepati kata bersama Agency male	MIDDLE	Not started	dd/mm/yyyy	dd/mm/yyyy	IG ESB		<a href="https://www.tiktok.com/@seeu_tissue/video">https://www.tiktok.com/@seeu_tissue/video</a>
70		Mitos/Fakta LNG	HIGH	Completed	5/26/2025	5/26/2025	IG Lيفةequinox		<a href="https://vt.tiktok.com/ZShQYTXFK/">https://vt.tiktok.com/ZShQYTXFK/</a>
71		Design Jersey Mini Soccer Equinox	HIGH	Completed	5/23/2025	5/23/2025	All Platform		Remarks
72		Foto ID Card (Danang & Zalfa)	HIGH	Completed	5/16/2025	5/16/2025	All Platform		Remarks
73		Design Hari Kebangkitan Nasional	HIGH	Completed	5/29/2025	5/29/2025	All Platform		Remarks
74		Video Day 1-3 Training OSM THOME	HIGH	Completed	5/19/2025	6/5/2025	IG Marine		Remarks
75		Video IG Story OSM THOME	HIGH	Completed	5/19/2025	5/21/2025	IG Marine		
76		New ID Card - Dito Pujakesuma	HIGH	Completed	6/3/2025	6/3/2025	All Platform		Remarks
77		New ID Card - Dimas Arianto	HIGH	Completed	6/3/2025	6/3/2025	All Platform		Remarks
78		Share to Public Folder - Natal	HIGH	Completed	6/4/2025	6/4/2025	All Platform		Remarks
79		Share to Public Folder - Gathering	HIGH	Completed	6/4/2025	6/4/2025	All Platform		Remarks
80		Share to Public Folder - In House Training	HIGH	Completed	6/4/2025	6/4/2025	All Platform		Remarks
81		Video Highlight - OSM Thome	HIGH	Completed	6/5/2025	6/5/2025	IG Marine		Remarks
82		Share to gdrive - OSM Thome Photos	HIGH	Completed	5/22/2025	5/22/2025	All Platform		Remarks
83		Post Feeds IG New Steps, New Spirit	HIGH	Completed	5/23/2025	5/23/2025	IG Equinox Shipping Group		Remarks
84		Post Feeds IG OSM Thome Training Event	HIGH	Completed	5/26/2025	5/26/2025	IG Marine		Remarks



# Terima Kasih

Masih banyak Portofolio yang ingin saya perlihatkan lebih detail kepada anda, semoga bisa bertemu

**ABDILLAH MUHTADI**

